

The logo for PATH2LC, with 'PATH' in green, '2' in orange, and 'LC' in blue.

PATH2LC

LEARNING MUNICIPALITY
NETWORKS

D5.6: Publications 2: press releases, published papers, poster, sessions, media activities, surveys, guidelines

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CONSORTIUM PARTNERS

LOGO	PARTICIPANT	COUNTRY	TYPE
 research for future.	Institute for Resource Efficiency and Energy Strategies (IREES)	Germany	Scientific
	Fraunhofer Institute for Systems and Innovation Research ISI (Fraunhofer)	Germany	Scientific
	Technische Universität Wien (TU Wien) Vienna Austria	Austria	Scientific
	Zentrum für Energiewirtschaft und Umwelt (e-think)	Austria	Scientific
	Energy Cities (ENC)	France	Scientific
	Hespul (HESP)	France	Communication
	Joint Office for Environmental Sustainability (UCSA) Ufficio Comune per la Sostenibilità Ambientale	Italy	Local network
	Sustainable City Network (SCN)	Greece	Local network
	Agência Regional de Energia e Ambiente do Oeste – OesteSustentavel (Oeste)	Portugal	Local network
	City Northern Netherlands represented by City of Leeuwarden (CNNL)	Netherlands	Local network
	Agence Locale de la Transition Énergétique du Rhône (ALTE69)	France	Local network



THE PATH2LC PROJECT

In the PATH2LC project local authorities are working together in a holistic network approach (so-called learning municipality networks) with the aim to achieve low-carbon municipalities.

The core of the project activities are the SE(C)APs (Sustainable Energy (and Climate) Action Plans) or similar climate protection plans developed by the municipalities. The PATH2LC project has facilitated the exchange of existing knowledge and experiences between municipalities, improved cooperation with local stakeholders and civil society and it has equipped public authorities with the necessary planning and monitoring tools to develop and implement transition roadmaps and achieve the targets set in their SE(C)APs.

The holistic network approach has connected stakeholders from different municipalities enabling peer-to-peer learning and increasing the overall commitment to energy and climate transition. Policy makers and local public authorities have been supported with scientific analysis and expertise in order to understand and implement their SE(C)AP measures. Five existing networks of municipalities in Italy, Greece, Portugal, the Netherlands and France have participated in the project.

A particular interest of the project is to invite other municipalities to replicate the learning municipality network approach and benefit from the knowledge base gathered in the project.

Further information on www.path2lc.eu

Project information

Proposal number: 892560 Acronym: PATH2LC

Title: Public authorities together with a holistic network approach on the way to low-carbon municipalities Years of implementation: September 2020 - August 2023

Client: EASME

Acknowledgement



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AIM OF DELIVERABLE 5.6 – PUBLICATIONS (2)

The communication strategy, which was delivered end of December 2020, gave a comprehensive overview of all communication goals and activities planned during the project's lifecycle. Part of this communication strategy relied on creating tools. These tools included publications to increase the awareness about the project, its results and upcoming events.

The aim of the present deliverable (D5.6) is to account for all articles, poster sessions, media activities, surveys and guidelines published to share our insights, milestones and results of the project. The resources classified as 'public' in the Grant Agreement can be found on our dedicated PATH2LC website, which is linked [here](#).

MEDIA AND PUBLICATIONS

Project's website

The [PATH2LC website](#) was developed and launched in May 2021 by Hespul. The website presents the details about the project including its partners, and the public deliverables. The website also includes a knowledge base which is a tool compiled by the scientific and dissemination partners to support local authorities in their drafting and implementation of SECAPs. This database lists 24 online tools and resources that can be used to design and implement measures.

A forum was created which is accessible from the website. However, the partners decided to focus their efforts on LinkedIn to create a sense of community among the project's partners and stakeholders. LinkedIn was preferred as it was already well-known to them, thus more accessible.

21 news articles have been published on the website, following a consistent editorial calendar. Each article highlights an event, a milestone or a stakeholder's journey. This approach is aimed at better disseminating the project's goals and methods, and ultimately to convincing more stakeholders to adopt them.

From May 2021 (when the website was launched) to July 2023, we registered an average number of 81 unique visitors¹ monthly. The data was centralized and analyzed using *Matomo*, which is a free and open-source web analytics application to track online visits to websites and display reports on these visits for analysis. A full reporting on the visits can be found in the annexes.

Project's social media

Social media has been used to disseminate the learning municipality networks approach, but also to create a sense of community among the different partners and networks from European countries. We shared events hosted or attended by partners, webinars, milestones, interviews, articles, tools and online resources. LinkedIn and Twitter were selected for their professional network nature and their existing familiarity and usage among most stakeholders.

PATH2LC's LinkedIn page

100 posts have been published on the project's LinkedIn page over the course of three years. 271 people joined the page and hundreds more were reached through the consistent publishing schedule, resulting in posts being liked, shared and commented on. This boosted the visibility of the posts themselves and the LinkedIn page, which, in turn, increased project visibility.

¹ Unique visitors are the number of unduplicated visitors to a website over the course of a specified time period.

PATH2LC's Twitter account

86 tweets were published over the course of the project. 56 people followed the project's Twitter account and hundreds more were reached through the consistent publishing schedule, which led to tweets being liked, retweeted and commented on.

Leaflet

In order to communicate effectively about the PATH2LC project, we created a leaflet that introduces the project, its approach, its results, its lessons learnt, its success stories and its partners. We printed and disseminated 250 copies of the English version and 50 copies each in French, Greek and Italian languages versions during the 6th project meeting. The leaflet is also available in a digital format for more ease and can be accessed in different languages through the following links:

- [In English](#)
- [In French](#)
- [In Greek](#)
- [In Italian](#)

Newsletter

Four newsletters reporting on project activities have been sent to subscribers between June 2021 and today. In August 2023, a fifth newsletter will be sent out to conclude the project and communicate its results.

The subscriber base was gathered through the project partners' networks and at project-related events, as well as through the project website which has a "subscription" button. It increased gradually over the course of the project to reach 108 email addresses.

All newsletters were written in English. It was mainly addressed to local authorities and partners. Contributions to the newsletters were collected by Hespul and IREES within the project team.

Press and media

To reach a larger audience, a press release template was developed midway through the project. This document was presented to partners at the 3rd project meeting to help them understand the ins and outs of writing a press release and how to address it to their local media in their own language.

A press release will also be drafted and sent to partners in August 2023 to communicate and summarize the results of the project.

Publications

In addition to the above-mentioned publications, the PATH2LC dissemination strategy relied on the partners' own media and platforms to share PATH2LC milestones, events, tools and webinars. In this way, we reached out to each partner's network in their own language. This was part of our dissemination strategy to spread and replicate the approach in other municipalities.

The annexes contain a full report on all publications related to the PATH2LC project. This table lists media articles, articles published on partners' websites, news and events posted on partners' social media, newsletters produced and distributed by local stakeholders, etc.

Over the course of the project, approximately 51,927 people were reached by these publications. Please note: The numbers of people reached (shown throughout this report) are estimates. We have tried to eliminate known duplicates where we knew that an event/publication/webinar had been attended by the same group of people. We've tried to make these numbers as representative as possible, but we cannot guarantee that some duplicates have not gone unnoticed in cases where names could not be traced.

Posts published on the project's dedicated social media accounts/website are not included in this section of the annexes but are detailed in their own specific tables.

Events/Conferences/Webinars

Partners have hosted and/or participated in conferences and events as part of the PATH2LC project. These have been opportunities to present the project and its results. Depending on the event, we reached public authorities and/or the academic and scientific community. Over 3,000 people were reached through these events. A full report on all conferences can be found in the annexes.

To equip local authorities and partners with the right tools to successfully implement their SECAPs, webinars have been organized throughout the project. Approximately 732 people were reached through this medium. A list of the webinars can also be found in the annexes.

Editorial calendar

At the beginning of the project, Hespul set up an editorial calendar. This is an indispensable and flexible tool that allowed us to manage our messaging activities. We used this tool to schedule the publication of articles on the project website and all social media activities.

This editorial calendar provided an overview of which messages were to be sent to which target group, thereby ensuring that each group received appropriate messages at an optimal frequency.

ANNEX – OVERVIEW OF PUBLICATIONS (2)

The following pages show an overview of the publications and media activities orchestrated and monitored during the course of the PATH2LC project.

PATH2LC - List of events

Most of the events were held using Powerpoint presentations, some of which used PATH2LC roll-ups. Pictures and - in some cases - videos of these events are available on request. Over 3 000 people have been reached during these events.

This list of events does not include local network meetings. These can be found in Deliverable 2.4.

Partner	Date	Place of event	Title of event	Type of event (conference, workshop, fair, congress)	Public (public authorities, policy makers, regional council, media, EU projects, research institutes, NGOs, companies)	Number of people reached	Description, Comments, Results
Oeste Sustentável	4-Oct-2022	Alcântara	Caminho da Inovação 2022 – Expo & Networking	Forum			https://www.aguasdotejoatlantico.adp.pt/noticias/caminho-da-inovacao-2022-expo-networking
SCN	3-Jul-2021	Corinth	2nd Annual Meeting of Local Government Secretaries General	Scientific Conference	Elected representatives of Local Authorities, Technocrats, Executives of Municipalities' Financial Administration, Civil servants, Policy makers, Local Authorities, Stakeholders	> 1.000	https://www.sustainable-city.gr/latest-news-gr/synedrio-gg-korinthos-2021
SCN	23-Nov-2021	Athens (online)	"Industry 4.0 & Smart Cities" Course (MBA Techno-Economics) of the National Technical University of Athens	Course	Undergraduate Students, Experienced executives from private and public organizations	50	https://academics.epu.ntua.gr/en/courses/industry
SCN	16-Dec-2021	Athens (and online)	5th SCN Annual Conference and General Assembly	Conference / Livestreaming	Public Authorities (Mayors, Vice Mayors), policy makers, Technocrats, Civil servants	107	https://www.sustainable-city.gr/sust-city-5th-conference-gr.html https://youtu.be/DnHYIfkMHYA?t=412

SCN	11-Mar-2022	Athens (online)	Webinar of HellaBiom - Renewable Heating and Cooling in Greek Municipalities	National Roundtable	Public Authorities (Mayors, Vice Mayors), policy makers, Relevant Stakeholders, Citizens	50	https://youtu.be/-5InnDkQnRI https://youtu.be/OJLnK6geZHE
SCN	11-Apr-2022	Athens	NTUA's Inter-Departmental Postgraduate Course "Energy Production and Management"	Course	Students	25	
SCN	17-May-2022	Paramythia (Souli)	POWERPOOR Info Day in the Municipality of Souli	Info Day	Elected representatives of Local Authorities, Citizens, civil servants, Policy Makers	80	
SCN	20-Jul-2022	Athens	Green Investment Day	Conference	Elected representatives of Local Authorities, Citizens, civil servants, Policy Makers, relevant stakeholders, companies	100	https://www.sustainable-city.gr/latest-news-gr/imera-prasinon-ependyseon https://youtu.be/qVlPjI9gfyA?t=429
SCN	29-Nov-2022	Athens	"Industry 4.0 & Smart Cities" Course (MBA Techno-Economics) of the National Technical University of Athens	Course	Undergraduate Students, Experienced executives from private and public organizations	25	
SCN	8-Dec-2022	Almyros	POWERPOOR Info Day in the Municipality of Almyros	Info Day	Elected representatives of Local Authorities, Citizens, civil servants, Policy Makers	29	
SCN	14-Dec-2022	Athens	6th SCN Annual Conference and General Assembly	Conference	Public Authorities (Mayors, Vice Mayors), policy makers, Technocrats, Civil servants	126	https://www.sustainable-city.gr/sust-city-6th-conference-gr.html https://youtu.be/HYfiZKR5bOE?t=436
SCN	21-Feb-2023	Tripolis	POWERPOOR Info Day in the Municipality of Tripolis	Info Day	Elected representatives of Local Authorities, Citizens, civil servants, Policy Makers	55	

SCN	7-Mar-2023	Aspropyrgos (Athens)	POWERPOOR Info Day in the Municipality of Aspropyrgos	Info Day	Elected representatives of Local Authorities, Citizens, civil servants, Policy Makers, students	117	
SCN	3-Apr-2023	Athens	Course "Energy Efficiency & Project Management" of the Interdepartmental Programme of Postgraduate Studies "Energy Production and Management" of the National Technical University of Athens	Course	Postgraduate Students	35	
SCN	26-May-2023	Faliro (Athens)	4th Annual Meeting of Local Government Secretaries General - Scientific Conference "Green Transition & Circular Economy in Local Government" and the 2nd Attica Green Expo	Scientific Conference	Elected representatives of Local Authorities, Technocrats, Executives of Municipalities' Financial Administration, Civil servants, Policy makers, Local Authorities, Stakeholders	> 1.000	
Oeste Sustentável	21-Oct-2022	Caldas da Rainha	A Elaboração de SECAP's no âmbito do Pacto de Autarcas	Workshop	Local Authorities, Stakeholders		<u>SECAP elaboration support for municipalities</u>
Fraunhofer ISI	30-Sept-2022	Dresden	Enerday 2022 - 16th international conference on energy economics and technology	Conference		50	Burghard, Uta; Fritz, Markus (2022): Municipal networks for mutual support. How can this contribute to the implementation of energy efficiency measures? Presentation hold at Enerday 2022, Dresden.
Fraunhofer ISI	24-27 July, 2023	Milan	18th IAEE European Conference	Conference	Researchers	15	Alsheimer, S.; Burghard, U.; Fritz, M. (in press): Lessons from municipal networks for mutual support: Empowering municipalities to lead the transition towards a low-carbon society. IAEE Conference proceedings 2023.
ALTE69	2 December 2021	Villeurbanne	ALTE69's session, with external experts' intervention, entitled: Methanisation projects, a transition tool at	Training interactive session	Public Authorities/ SECAP civil servants & experts	20	<u>https://seafiler.alte69.org/f/186dd576b3d04ac1a0cc/?dl=1</u>

			the service of the territories				
ALTE69	24 April 2023	Belleville-en-Beaujolais	The first Biennial of Rhône Local Authorities in transitions	Fair/Conference	Local elected officials, senior and technical civil servants, some key institutional partners	200	https://www.alte69.org/fr/biennale-des-territoires-en-transitions-du-rhone-et-au-lancement/
CNNL	16 May 2023	The Hague	Network day of Northern governmental institutes	Network day/conference	Regional and national elected officials, civil servants, commercial parties	+ - 150	Pictures/ PowerPoint presentation
CNNL	15 November 2022	Leeuwarden	Sustainable market	Fair	Local/regional elected officials, civil servants, inhabitants, commercial parties	+ -250	Poster
CNNL	11 February 2023					+ -300	
IREES	13 October 2021	Karlsruhe	“Enhancing the implementation of energy efficiency projects”	Workshop/study visit	University researchers and professors	20	PowerPoint Presentations
IREES	21 st - 22 nd October 2020	online	Kick-off project meeting	Project meeting	PATH2LC partners	All partners	PowerPoint Presentations
IREES	7 th – 9 th June 2021		2 nd project meeting				
IREES	22 nd - 23 rd November 2021		3 rd project meeting				
IREES	31 st May - 1 st June 2022		Hybrid online and in Karlsruhe				
IREES	22 nd - 23 rd November 2022	Hybrid online and in Vienna	5 th project meeting				
IREES	21 st June 2023	Hybrid online and in Brussels	Last project meeting and final conference				

PATH2LC - List of publications

The table below lists publications (articles, websites, social media, newsletters, etc.) issued by project partners during the project duration of three years. Posts published on the project's dedicated social media accounts are not accounted for below, they are detailed in specific tables. During this period, 51,927 people have been reached by these publications. Each publication can be consulted by clicking on the hyperlink on its name.

Partner	Date	Name and hyperlink	Type (article in the press, brief, e-news, interview, paper in review, poster used during event)	Level (local, regional, national, EU, international)	Audience (public authorities, policy makers, regional council, media, EU projects, research institutes, NGOs, companies)	Number of people reached
Oeste	1-May-2021	1st kick-off meeting with the municipalities	News on website	local, regional, national		92
Oeste	Out 2020	First partnership meeting of the PATH2LC project	News on website	local, regional, national		13
Oeste	1-Apr-2021	1st kick-off meeting with the municipalities	News on Facebook	local, regional, national		28
Oeste	1-May-2021	OesteSustentavel implements PATH2LC project	News on Facebook	local, regional, national		27
Oeste	Out 2020	First partnership meeting of the PATH2LC project	News on Facebook	local, regional, national		44
Oeste	1-Apr-2021	1st kick-off meeting with the municipalities	News on LinkedIn	local, regional, national		57
Oeste	1-Apr-2021	OesteSustentavel implements PATH2LC project	News on LinkedIn	local, regional, national		75
Oeste	Out 2020	1st partnership meeting of the PATH2LC project	News on LinkedIn	local, regional, national		66
Oeste	June 2021	1st newsletter of the PATH2LC project has already launched	News on website	local, regional, national		13
Oeste	June 2021	1st newsletter of the PATH2LC project has already launched	News on Facebook	local, regional, national		36

Oeste	June 2021	<u>1st newsletter of the PATH2LC project has already launched</u>	News on LinkedIn	local, regional, national		110
Oeste	June 2021	<u>2nd project meeting</u>	News on website	local, regional, national		5
Oeste	June 2021	<u>2nd project meeting</u>	News on Facebook	local, regional, national		44
Oeste	June 2021	<u>2nd project meeting</u>	News on LinkedIn	local, regional, national		52
Hespul	February 2021	<u>Project</u>	News on website	local, regional, national	Hespul's stakeholders	
Energy cities	March 2021	<u>Project</u>	News on website	local, regional, national, EU		
ALTE69	February 2021	<u>Project</u>	News on website	local, regional		
CNNL	March 2021	<u>Project</u>	News on website	local, regional		
Hespul	June 2021	<u>Webinar</u>	News on Twitter	local, regional, national, EU		1197
Hespul	June 2021	<u>Newsletter</u>	News on LinkedIn	local, regional, national, EU		67
Hespul	1-Apr-2021	<u>Project</u>	News on LinkedIn	local, regional, national, EU		562
Oeste	1-Sep-2021	<u>Webinar</u>	News on website	local, regional, national, EU		4
Oeste	1-Sep-2021	<u>Webinar</u>	News on Facebook	local, regional, national, EU		
Oeste	1-Sep-2021	<u>Webinar</u>	News on LinkedIn	local, regional, national, EU		
Oeste	26-Oct-2021	<u>Webinar Series «Governing and Planning the Transition»</u>	Website Page	local, regional, national, EU		
Oeste	11-Nov-2021	<u>2nd National Meeting with Municipalities</u>	Website Page	local, regional, national, EU		
Oeste	22-Oct-2021	<u>Peer-to-Peer session</u>	Website Page	local, regional, national, EU		
Oeste	12-Oct-2021	<u>Webinar Series «Governing and Planning the Transition»</u>	Website Page	local, regional, national, EU		
Oeste	25-Oct-2021	<u>Peer-to-Peer session</u>	News on Facebook	local, regional, national, EU		41

Oeste	22-Sep-2021	Webinar Series «Governing and Planning the Transition»	News on Facebook	local, regional, national, EU		35
Oeste	13-Sep-2021	Webinar Series «Governing and Planning the Transition»	News on Facebook	local, regional, national, EU		44
Oeste	18-Nov-2021	2nd National Meeting with Municipalities	News on Facebook	local, regional, national, EU		51
Oeste	18-Nov-2021	2nd National Meeting with Municipalities	News on LinkedIn	local, regional, national, EU		66
Oeste	25-Oct-2021	Peer-to-Peer session	News on LinkedIn	local, regional, national, EU		54
Oeste	12-Oct-2021	Webinar Series «Governing and Planning the Transition»	News on LinkedIn	local, regional, national, EU		68
Oeste	26-Oct-2021	Webinar Series «Governing and Planning the Transition»	News on LinkedIn	local, regional, national, EU		57
Oeste	1-Dec-2021	A look back on the first year of the project	Website Page	local, regional, national, EU		
Oeste	January 2022	Newsletter Link	Website Page	local, regional, national, EU		
Oeste	January 2022	Capacity Building Sessions	News on Facebook	local, regional, national, EU		
Oeste	January 2022	Capacity Building Sessions	News on Facebook	local, regional, national, EU		
Oeste	February 2022	Free training programme for heating & cooling planning is launched	News on Facebook	local, regional, national, EU		
Oeste	March 2022	Free training programme for heating & cooling planning is launched	News on Facebook	local, regional, national, EU		
Oeste	March 2022	Knowledge base platform	News on Facebook	local, regional, national, EU		
Oeste	1-Apr-2022	Knowledge base platform	News on Facebook	local, regional, national, EU		
Oeste	May 2022	Hotmaps meeting	News on Facebook	local, regional, national, EU		
Oeste	May 2022	Peer-to-peer session	News on Facebook	local, regional, national, EU		
Oeste	May 2022	Peer-to-peer session	News on Facebook	local, regional, national, EU		
Oeste	May 2022	3rd Municipalities Meeting	News on Facebook	local, regional, national, EU		
Oeste	May 2022	Energy community: How cities can back	News on	local, regional,		

		renewable energy communities?	Facebook	national, EU		
Oeste	May 2022	3rd newsletter	News on Facebook	local, regional, national, EU		
Oeste	June 2022	Project Meeting, Germany	News on Facebook	local, regional, national, EU		
Oeste	June 2022	Webinar Series « sufficiency »	News on Facebook	local, regional, national, EU		
Oeste	June 2022	Capacity Building Session: stakeholders engagement	News on Facebook	local, regional, national, EU		
Oeste	July 2022	Capacity Building Session: stakeholders engagement	News on Facebook	local, regional, national, EU		
Oeste	1-Sep-2022	4th Municipalities Meeting	News on Facebook	local, regional, national, EU		
Oeste	October 2022	Knowledge base platform	News on Facebook	local, regional, national, EU		
Oeste	January 2022	Capacity Building Sessions	Website Page	local, regional, national, EU		
Oeste	June 2022	Webinar frugal and (self) sufficient cities, by will or by force!	Website Page	local, regional, national, EU		
Oeste	June 2022	Stakeholders Engagement	Website Page	local, regional, national, EU		
Oeste	1-Sep-2022	4th Municipalities Meeting	Website Page	local, regional, national, EU		
Oeste	June 2022	Project Meeting Germany	Website Page	local, regional, national, EU		
Oeste	May 2022	Newsletter Link	Website Page	local, regional, national, EU		
SCN	1-Mar-2021	Project Description on SCN website in Greek	Website Page	National	General Audience, public authorities, policy makers	1580
SCN	1-Apr-2021	Project Description on SCN website in English	Website Page	EU	General Audience, public authorities, policy makers	1580
SCN	2-Apr-2021	1st Project Meeting	News on Facebook	National	General Audience, public authorities, policy makers	67
SCN	6-Apr-2021	1st National Meeting with Municipalities	News on Facebook	National	General Audience, public authorities, policy makers	82
SCN	1-Mar-2021	1st Project Meeting	Website Page	National	General Audience, public authorities, policy makers	1405
SCN	1-Apr-2021	1st National Meeting with Municipalities	Website Page	National	General Audience, public authorities, policy makers	1502

SCN	6-Apr-2021	<u>1st National Meeting with Municipalities</u>	News on Twitter	National	General Audience, public authorities, policy makers	200
SCN	1-Apr-2021	<u>1st National Meeting with Municipalities</u>	News on LinkedIn	National	General Audience, public authorities, policy makers	112
SCN	1-Apr-2021	<u>Kick off Meeting</u>	News on LinkedIn	National	General Audience, public authorities, policy makers	99
SCN	1-May-2021	<u>Newsletter Link</u>	News on LinkedIn	National	General Audience, public authorities, policy makers	103
SCN	1-Jun-2021	<u>1st Newsletter of the PATH2LC project</u>	News on Facebook	National	General Audience, public authorities, policy makers	40
SCN	1-Jun-2021	<u>1st Newsletter of the PATH2LC project</u>	News on Twitter	National	General Audience, public authorities, policy makers	233
SCN	1-Jun-2021	<u>1st Newsletter of the PATH2LC project</u>	News on LinkedIn	National	General Audience, public authorities, policy makers	85
SCN	1-Jun-2021	<u>1st Newsletter of the PATH2LC project</u>	News on Instagram	National	General Audience, public authorities, policy makers	19
SCN	7-Jul-2021	<u>Presentation of PATH2LC during Conference</u>	News on Facebook	National	General Audience, public authorities, policy makers	51
SCN	16-Sep-2021	<u>Webinar Series «Governing and Planning the Transition»</u>	News on Facebook	National	General Audience, public authorities, policy makers	117
SCN	16-Sep-2021	<u>Webinar Series «Governing and Planning the Transition»</u>	News on Twitter	National	General Audience, public authorities, policy makers	127
SCN	16-Sep-2021	<u>Webinar Series «Governing and Planning the Transition»</u>	News on LinkedIn	National	General Audience, public authorities, policy makers	114
SCN	16-Sep-2021	<u>Webinar Series «Governing and Planning the Transition»</u>	News on Instagram	National	General Audience, public authorities, policy makers	48
SCN	27-Sep-2021	<u>Webinar Series «Governing and Planning the Transition»</u>	Newsletter	National	General Audience, public authorities, policy makers	152
SCN	1-Sep-2021	<u>Webinar Series «Governing and Planning the Transition»</u>	Facebook Event	National	General Audience, public authorities, policy makers	106
SCN	27-Sep-2021	<u>Webinar Series «Governing and Planning the Transition»</u>	Website Page	National	General Audience, public authorities, policy makers	1584
SCN	16-Sep-2021	<u>Webinar Series «Governing and Planning the Transition»</u>	News on Twitter	National	General Audience, public authorities, policy makers	161
SCN	16-Sep-2021	<u>Webinar Series «Governing and Planning the Transition»</u>	News on LinkedIn	National	General Audience, public authorities, policy makers	123
SCN	5-Feb-2022	<u>Invitation to Webinar "Community Energy"</u>	Website Page	National	General Audience, public authorities, policy makers	2100
SCN	5-May-2022	<u>Invitation to National Meeting with Municipalities</u>	Website Page	National	General Audience, public authorities, policy makers	2100

SCN	10-Jun-2022	<u>National Meeting with Municipalities</u>	Website Page	National	General Audience, public authorities, policy makers	2100
SCN	22-Nov-2022	<u>National Meeting with Municipalities</u>	Website Page	National	General Audience, public authorities, policy makers	2100
SCN	18-May-2022	<u>National Meeting with Municipalities</u>	Website Page	National	General Audience, public authorities, policy makers	2100
SCN	1-Mar-2023	<u>Webinar Series</u>	Website Page	National	General Audience, public authorities, policy makers	2937
SCN	06/2022 - 03/2023	<u>Webinar Series: Frugal and self sufficient cities, by will or by force</u>	Website Page	National	General Audience, public authorities, policy makers	22.529
SCN	25-Oct-2021	<u>Webinar Series</u>	Newsletter	National	General Audience, public authorities, policy makers	180
SCN	5-May-2022	<u>Webinar Series</u>	Newsletter	National	General Audience, public authorities, policy makers	171
SCN	17-Jun-2022	<u>Training on Stakeholder Engagement</u>	Newsletter	National	General Audience, public authorities, policy makers	158
SCN	21-Jun-2022	<u>Reminder for Training on Stakeholder Engagement</u>	Newsletter	National	General Audience, public authorities, policy makers	157
SCN	4-Jan-2023	<u>Training webinar</u>	Newsletter	National	General Audience, public authorities, policy makers	245
SCN	12-Oct-2021	<u>Webinar Series: Governing & Planning the Transition</u>	News of Facebook	National	General Audience, public authorities, policy makers	113
SCN	25-Oct-2021	<u>Webinar Series</u>	News of Facebook	National	General Audience, public authorities, policy makers	155
SCN	25-Oct-2021	<u>Webinar Series</u>	News of Facebook	National	General Audience, public authorities, policy makers	163
SCN	25-Oct-2021	<u>Webinar Series</u>	News on Instagram	National	General Audience, public authorities, policy makers	38
SCN	17-Jan-2022	<u>PATH2LC Presentation in SCN General Assembly</u>	News of Facebook	National	General Audience, public authorities, policy makers	120
SCN	11-May-2022	<u>Webinar "Community Energy"</u>	News of Facebook	National	General Audience, public authorities, policy makers	264
SCN	11-May-2022	<u>Webinar "Community Energy"</u>	News on Instagram	National	General Audience, public authorities, policy makers	54
SCN	25-May-2022	<u>Webinar "Community Energy"</u>	News on Twitter	National	General Audience, public authorities, policy makers	62
SCN	25-May-2022	<u>4th National Meeting</u>	News of	National	General Audience, public	150

			Facebook		authorities, policy makers	
SCN	25-May-2022	<u>4th National Meeting</u>	News on Twitter	National	General Audience, public authorities, policy makers	85
SCN	25-May-2022	<u>4th National Meeting</u>	News on LinkedIn	National	General Audience, public authorities, policy makers	102
SCN	15-Jun-2022	<u>Webinar Series: Frugal and self sufficient cities, by will or by force</u>	News of Facebook	National	General Audience, public authorities, policy makers	203
SCN	15-Jun-2022	<u>Webinar Series: Frugal and self sufficient cities, by will or by force</u>	News of Instagram	National	General Audience, public authorities, policy makers	32
SCN	15-Jun-2022	<u>Webinar Series: Frugal and self sufficient cities, by will or by force</u>	News on Twitter	National	General Audience, public authorities, policy makers	26
SCN	15-Jun-2022	<u>Webinar Series: Frugal and self sufficient cities, by will or by force</u>	News on LinkedIn	National	General Audience, public authorities, policy makers	84
SCN	27-Sep-2022	<u>Webinar Series: Frugal and self sufficient cities, by will or by force</u>	News of Facebook	National	General Audience, public authorities, policy makers	208
SCN	27-Sep-2022	<u>Webinar Series: Frugal and self sufficient cities, by will or by force</u>	News of Instagram	National	General Audience, public authorities, policy makers	61
SCN	27-Sep-2022	<u>Webinar Series: Frugal and self sufficient cities, by will or by force</u>	News on LinkedIn	National	General Audience, public authorities, policy makers	143
SCN	27-Sep-2022	<u>Webinar Series: Frugal and self sufficient cities, by will or by force</u>	News on Twitter	National	General Audience, public authorities, policy makers	90
SCN	5-Oct-2022	<u>Webinar Series: Frugal and self sufficient cities, by will or by force</u>	News on LinkedIn	National	General Audience, public authorities, policy makers	156
SCN	5-Oct-2022	<u>Webinar Series: Frugal and self sufficient cities, by will or by force</u>	News on Twitter	National	General Audience, public authorities, policy makers	61
SCN	1-Nov-2022	<u>Webinar Series: Frugal and self sufficient cities, by will or by force</u>	News of Facebook	National	General Audience, public authorities, policy makers	217
SCN	1-Nov-2022	<u>Webinar Series: Frugal and self sufficient cities, by will or by force</u>	News of Instagram	National	General Audience, public authorities, policy makers	44
SCN	1-Nov-2022	<u>Webinar Series: Frugal and self sufficient cities, by will or by force</u>	News on Twitter	National	General Audience, public authorities, policy makers	41
SCN	1-Nov-2022	<u>Webinar Series: Frugal and self sufficient cities, by will or by force</u>	News on LinkedIn	National	General Audience, public authorities, policy makers	116
SCN	7-Nov-2022	<u>Webinar Series: Frugal and self sufficient cities, by will or by force</u>	News on Facebook	National	General Audience, public authorities, policy makers	194
SCN	7-Nov-2022	<u>Webinar Series: Frugal and self sufficient cities, by will or by force</u>	News on Twitter	National	General Audience, public authorities, policy makers	31
SCN	7-Nov-2022	<u>Webinar Series: Frugal and self sufficient cities, by will or by force</u>	News on LinkedIn	National	General Audience, public authorities, policy makers	76

SCN	24-Nov-2022	<u>Webinar Series: Frugal and self sufficient cities, by will or by force</u>	News of Facebook	National	General Audience, public authorities, policy makers	208
SCN	24-Nov-2022	<u>Webinar Series: Frugal and self sufficient cities, by will or by force</u>	News of Instagram	National	General Audience, public authorities, policy makers	64
SCN	24-Nov-2022	<u>Webinar Series: Frugal and self sufficient cities, by will or by force</u>	News on Twitter	National	General Audience, public authorities, policy makers	62
SCN	24-Nov-2022	<u>Webinar Series: Frugal and self sufficient cities, by will or by force</u>	News on LinkedIn	National	General Audience, public authorities, policy makers	92
SCN	7-Dec-2022	<u>5th National Meeting</u>	News of Facebook	National	General Audience, public authorities, policy makers	1218
SCN	7-Dec-2022	<u>5th National Meeting</u>	News of Instagram	National	General Audience, public authorities, policy makers	60
SCN	7-Dec-2022	<u>5th National Meeting</u>	News on Twitter	National	General Audience, public authorities, policy makers	113
SCN	7-Dec-2022	<u>5th National Meeting</u>	News on LinkedIn	National	General Audience, public authorities, policy makers	285
SCN	9-Jan-2023	<u>Webinar "Funding Energy Efficiency Projects"</u>	News of Facebook	National	General Audience, public authorities, policy makers	338
SCN	9-Jan-2023	<u>Webinar "Funding Energy Efficiency Projects"</u>	News on Twitter	National	General Audience, public authorities, policy makers	15
SCN	9-Jan-2023	<u>Webinar "Funding Energy Efficiency Projects"</u>	News on LinkedIn	National	General Audience, public authorities, policy makers	140
SCN	22-Feb-2023	<u>Webinar Series: Frugal and self sufficient cities, by will or by force</u>	News of Facebook	National	General Audience, public authorities, policy makers	125
SCN	22-Feb-2023	<u>Webinar Series: Frugal and self sufficient cities, by will or by force</u>	News of Instagram	National	General Audience, public authorities, policy makers	46
SCN	22-Feb-2023	<u>Webinar Series: Frugal and self sufficient cities, by will or by force</u>	News on Twitter	National	General Audience, public authorities, policy makers	17
SCN	22-Feb-2023	<u>Webinar Series: Frugal and self sufficient cities, by will or by force</u>	News on LinkedIn	National	General Audience, public authorities, policy makers	152
SCN	17-Mar-2023	<u>Webinar Series: Frugal and self sufficient cities, by will or by force</u>	News of Facebook	National	General Audience, public authorities, policy makers	108
SCN	17-Mar-2023	<u>Webinar Series: Frugal and self sufficient cities, by will or by force</u>	News of Instagram	National	General Audience, public authorities, policy makers	49
SCN	17-Mar-2023	<u>Webinar Series: Frugal and self sufficient cities, by will or by force</u>	News on Twitter	National	General Audience, public authorities, policy makers	27
SCN	17-Mar-2023	<u>Webinar Series: Frugal and self sufficient cities, by will or by force</u>	News on LinkedIn	National	General Audience, public authorities, policy makers	108
e-think	1-Mar-2021	<u>Working paper on the analysis and</u>	Publication on e-	International	General Audience, research and	?

		assessment of SEAP/SECAPs measures	think website		academia, EU projects, public authorities, policymakers	
e-think	1-Oct-2021	Working paper on the comparison of targets defined in local action plans, national and EU 2050 targets	Publication on e-think website	International	General Audience, research and academia, EU projects, public authorities, policymakers	?
e-think	22-Jun-2023	Final Project Meeting	LinkedIn post	International	General Audience, research and academia, EU projects, public authorities, policymakers	41
e-think	6-May-2023	Final Project Meeting	LinkedIn post	International	General Audience, research and academia, EU projects, public authorities, policymakers	90
e-think	29-Nov-2022	Project Meeting Vienna	LinkedIn post	International	General Audience, research and academia, EU projects, public authorities, policymakers	84
Oeste Sustentável	30 Jun 23	Final Project Meeting	LinkedIn post	International	General Audience, research and academia, EU projects, public authorities, policymakers	573
Oeste Sustentável	30 Jun 23	Final Project Meeting	LinkedIn post	International	General Audience, research and academia, EU projects, public authorities, policymakers	551
Oeste Sustentável	28 Oct 2022	Workshop	LinkedIn post	International	General Audience, research and academia, EU projects, public authorities, policymakers	162
Oeste Sustentável	26 Oct 2022	Workshop	LinkedIn post	International	General Audience, research and academia, EU projects, public authorities, policymakers	260
ALTE69	24 April 2023	1st Biennial of Rhône Local Authorities in transitionS	News on ALTE69's website	National	Local elected officials, senior and technical civil servants, some key institutional partners	385
ALTE69	20 June 2023	Interview Athénaïs Trillat/ CCMDL	Video on ALTE69's YouTube channel	National/ translated in English (subtitles)	Local elected officials, senior and technical civil servants, some key institutional partners	43
ALTE69	22 June 2023	Interview Athénaïs Trillat/CCMDL	News on LinkedIn	National	Local elected officials, senior and technical civil servants, some key institutional partners	1330 followers
ALTE69	8 June 2023	Interview Florence Damevin / CCSB	Video on ALTE69's YouTube channel	National/ translated in English (subtitles)	Local elected officials, senior and technical civil servants, some key institutional partners	78
ALTE69	9 June 2023	Interview Florence Damevin/CCSB	News on LinkedIn	National	Local elected officials, senior and	1330 followers

					technical civil servants, some key institutional partners	
ALTE69	22 February 2023	<u>Interview Julie Saby / SOL</u>	Video on ALTE69's YouTube channel	National/ translated in English (subtitles)	Local elected officials, senior and technical civil servants, some key institutional partners	114
ALTE69	3 March 2023	<u>Interview Julie Saby/SOL</u>	News on LinkedIn	National	Local elected officials, senior and technical civil servants, some key institutional partners	1330 followers
ALTE69	8 December 2022	<u>Interview Sophie Moncorgé/ COR</u>	Video on ALTE69's YouTube channel	National / translated in English (subtitles)	Local elected officials, senior and technical civil servants, some key institutional partners	162
ALTE69	20 December 2022	<u>Interview Sophie Moncorgé/COR</u>	News on LinkedIn	National	Local elected officials, senior and technical civil servants, some key institutional partners	1330 followers
ALTE69	20 December 2022	<u>Interview Sophie Moncorgé</u>	News on ALTE69's website	National	Local elected officials, senior and technical civil servants, some key institutional partners	31
ALTE69	23 February 2021	<u>Introducing PATH2LC</u>	News on ALTE69's website	National	Local elected officials, senior and technical civil servants, some key institutional partners	67
ALTE69	8 July 2021	<u>1st Local Meeting – part 2 : the French network meeting finally meet “for real”</u>	News on ALTE69's website	National	Local elected officials, senior and technical civil servants, some key institutional partners	45
ALTE69	End of August 2023	Video-fusion: Sum-up of the 1st Biennial of Rhone Local authorities in transitionS : mix of several key interviews on the added-value of the Biennial - 6 minutes long	Video on ALTE69's YouTube Channel / LinkedIn / Website + partner's websites	National	General Audience, public authorities, policy makers	?
ALTE69	End of August 2023	Interview of Jean JOUZEL, Emeritus paleoclimatologist / IPCC expert / Video clip of 2 minutes: Climate crisis: planetary challenges and possible actions	Video on ALTE69's YouTube Channel / LinkedIn / Website + partner's websites	National	General Audience, public authorities, policy makers	?
ALTE69	End of August 2023	Interview of Sandrine MATHY, Researcher in environmental and energy economics, National Centre of Scientific Research / Video clip of 2 minutes: Climate crisis: economic issues and	Video on ALTE69's YouTube Channel / LinkedIn / Website +	National	General Audience, public authorities, policy makers	?

		possible actions	partner's websites			
ALTE69	End of August 2023	Interview of Nicolas FIEULAINÉ - Professor & researcher in social psychology - Lyon 2 University & National School of the French Administration (ENA) / Video clip of 2 minutes: Climate Crisis: leading to behavioural change in public policies	Video on ALTE69's YouTube Channel / LinkedIn / Website + partner's websites	National	General Audience, public authorities, policy makers	?
ALTE69	End of August 2023	Interview of Emmanuel GOY - Deputy Director of ADEME - Auvergne-Rhone-Alps Region (National Agency on Energy efficiency and environment) / Video clip of 2 minutes: Climate Crisis: issues for mobilisation and possible actions	Video on ALTE69's YouTube Channel / LinkedIn / Website + partner's websites	National	General Audience, public authorities, policy makers	?
ALTE69	End of August 2023	Interview of Emmanuelle GAZEL - Vice-President of Regional National Park of Grands Causses and Mayor of Millau) / Video clip of 2 minutes: Carbone neutrality: leverage actions to enhance territorial cooperation	Video on ALTE69's YouTube Channel / LinkedIn / Website + partner's websites	National	General Audience, public authorities, policy makers	?
ALTE69	End of August 2023	Interview of Frederic PRONCHERY: Vice-President of Rhone Council on Environment; Vice-President of CCSB on Sustainable Development, and Mayor of Belleville-sur-Saone / Video clip of 2 minutes: Carbone neutrality: leverage actions to enhance Renewable Energy projects	Video on ALTE69's YouTube Channel / LinkedIn / Website + partner's websites	National	General Audience, public authorities, policy makers	?
ALTE69	End of August 2023	Interview of Michel MAYA: Mayor of Tramayes / Video clip of 2 minutes: Carbone neutrality: leverage actions by rural territories	Video on ALTE69's YouTube Channel / LinkedIn / Website + partner's websites	National	General Audience, public authorities, policy makers	?
Hespul	3 May 2021	The PATH2LC project has started	News on project website	International	Partners, general Audience, research and academia, EU projects, public authorities, policymakers	0
Hespul	2 June 2021	Facilitation training	News on project website	International	Partners, general Audience, research and academia, EU projects, public authorities,	17

					polymakers	
Hespul	3 June 2021	<u>Newsletter #1 – June 2021</u>	News on project website	International	Partners, general Audience, research and academia, EU projects, public authorities, policymakers	25
Hespul	4 June 2021	<u>Publications</u>	News on project website	International	Partners, general Audience, research and academia, EU projects, public authorities, policymakers	27
Hespul	15 June 2021	<u>PATH2LC online talk #1 – September 2021</u>	News on project website	International	Partners, general Audience, research and academia, EU projects, public authorities, policymakers	114
Hespul	17 September 2021	<u>PATH2LC's upcoming networks meeting</u>	News on project website	International	Partners, general Audience, research and academia, EU projects, public authorities, policymakers	34
Hespul	11 October 2021	<u>PATH2LC online talk #2: cities going circular</u>	News on project website	International	Partners, general Audience, research and academia, EU projects, public authorities, policymakers	27
Hespul	25 October 2021	<u>PATH2LC online talk #3: The local climate pact</u>	News on project website	International	Partners, general Audience, research and academia, EU projects, public authorities, policymakers	39
Hespul	25 October 2021	<u>P2P Session #1: Organising and facilitating the local transition</u>	News on project website	International	Partners, general Audience, research and academia, EU projects, public authorities, policymakers	43
Hespul	15 December 2021	<u>Getting in touch with the networks</u>	News on project website	International	Partners, general Audience, research and academia, EU projects, public authorities, policymakers	54
Hespul	23 December 2021	<u>Newsletter #2 - December 2021</u>	News on project website	International	Partners, general Audience, research and academia, EU projects, public authorities, policymakers	38
Hespul	5 May 2022	<u>P2P learning session #2: May 11th</u>	News on project website	International	Partners, general Audience, research and academia, EU projects, public authorities, policymakers	62

Hespul	13 May 2022	<u>Newsletter #3 – May 2022</u>	News on project website	International	Partners, general Audience, research and academia, EU projects, public authorities, policymakers	64
Hespul	19 October 2022	<u>Event - Enerday 2022</u>	News on project website	International	Partners, general Audience, research and academia, EU projects, public authorities, policymakers	25
Hespul	14 December 2022	<u>Newsletter #4 - December 2022</u>	News on project website	International	Partners, general Audience, research and academia, EU projects, public authorities, policymakers	25
Hespul	20 December 2022	<u>Testimony from the French network: being a part of a network to limit CO2 emissions in their territory</u>	News on project website	International	Partners, general Audience, research and academia, EU projects, public authorities, policymakers	22
Hespul	3 March 2023	<u>Sustainable Energy (and Climate) Action Plans: a testimony in favor of networking!</u>	News on project website	International	Partners, general Audience, research and academia, EU projects, public authorities, policymakers	13
Hespul	19 May 2023	<u>PATH2LC Final Project Meeting</u>	News on project website	International	Partners, general Audience, research and academia, EU projects, public authorities, policymakers	30
Hespul	9 June 2023	<u>Working as part of a network to limit local CO2 emissions: a French testimony from the Saône Beaujolais Community of Urban Area</u>	News on project website	International	Partners, general Audience, research and academia, EU projects, public authorities, policymakers	8
Hespul	22 June 2023	<u>The PATH2LC leaflet - A dissemination tool available in 4 languages!</u>	News on project website	International	Partners, general Audience, research and academia, EU projects, public authorities, policymakers	4
Hespul	22 June 2023	<u>Limiting CO2 emissions at local level: a French testimony - part 4 in a series</u>	News on project website	International	Partners, general Audience, research and academia, EU projects, public authorities, policymakers	4
Hespul	22 June 2023	<u>The PATH2LC leaflet</u>	Leaflet in 4 languages (printed and online)	International	Partners, general Audience, research and academia, EU projects, public authorities, policymakers	> 400

IREES	2021	Post of the PATH2LC webinar series in September/October 2021	LinkedIn post	International	Followers on IREES' social media channels (LinkedIn & Instagram)	966	
IREES	2022	Recap of the 4th PATH2LC project meeting in Karlsruhe, Germany	LinkedIn post	International	Followers on IREES' social media channels (LinkedIn & Instagram)	235	
IREES	2022	Post on conference presentation of PATH2LC at the Energy Research & Social Science in Manchester, UK	LinkedIn post	International	Followers on IREES' social media channels (LinkedIn & Instagram)	149	
IREES	2022	Recap of the 5th PATH2LC project meeting in Vienna, Austria	LinkedIn post	International	Followers on IREES' social media channels (LinkedIn & Instagram)	217	
IREES	2022	Two new PATH2LC working papers published on the homepage	LinkedIn post	International	Followers on IREES' social media channels (LinkedIn & Instagram)	354	
IREES	2022	IREES in Brussels for the CINEA contractors' meeting	LinkedIn post	International	Followers on IREES' social media channels (LinkedIn & Instagram)	625	
IREES	2023	<ul style="list-style-type: none"> - Final project meeting/final conference in Brussels, Belgium - Repost on the day of the meeting - Recap of the project meeting/final conference 	LinkedIn post	International	Followers on IREES' social media channels (LinkedIn & Instagram)	?	
IREES	2020	Start of the PATH2LC project	Instagram post	International	Followers on IREES' social media channels (LinkedIn & Instagram)	?	
IREES	2021	Technical assistance for Renewable Energy and Energy Efficiency Support for Municipalities and Universities	Instagram post	International	Followers on IREES' social media channels (LinkedIn & Instagram)	?	
IREES	2020	PATH2LC project presentation/description	IREES website	International	Visitors of the IREES website	?	
IREES	2023	IREES at the CINEA Contractors' Meeting in Brussels	IREES website	International	Visitors of the IREES website	?	
UCSA	12/02/2022	2nd Network Meeting	UCSA website	International	General Audience	?	
UCSA	11/2021	Webinar documents				?	
UCSA	09/2021	P2P Learning				?	
UCSA	09/2021	1st Webinar 2nd Webinar 3rd Webinar				?	
UCSA	2021	PATH2LC Project Intro				?	
UCSA	16/02/2022	PATH2LC Network meeting				?	
UCSA	24/11/2021	3rd Project Meeting Participation				?	
UCSA	11/10/2021	PATH2LC P2P session				News on Instagram	?
UCSA	15/09/2021	Webinar Series 1				Instagram	?

	05/10/2021 15/10/2021	Webinar Series 2 Webinar Series 3			
UCSA	20/03/2021	PATH2LC Project Intro			?
UCSA	16/02/2022	2nd Network Meeting			?
UCSA	24/11/2021	Project Meeting Participation			?
UCSA	24/11/2021	3rd Project Meeting Participation	News on Facebook		?
UCSA	21/10/2021	P2P Learning			?
UCSA	15/10/2021	3rd Webinar			?
UCSA	05/10/2021	2nd Webinar			?
UCSA	20/03/2021	PATH2LC Project Intro			?

PATH2LC - List of webinars

Approximately 732 people were reached through the webinars held as part of the PATH2LC project.

Partner	Date	Audience (public authorities, policy makers, regional council, media, EU projects, research institutes, NGOs, companies)	Number of people reached	Description, Comments, Results
SCN	7-Jan-2021	Public authorities, policy makers, technical personnel	6	Online meeting with personnel from the Municipality of Oichalia
SCN	8-Jan-2021	Public authorities, policy makers, technical personnel	6	Online meeting with personnel from the Municipality of Messini
SCN	14-Jan-2021	Public authorities, policy makers, technical personnel	8	Online meeting with personnel from the Municipality of Corinth
SCN	5-Mar-2021	Public authorities, policy makers, technical personnel	13	Introductory Meeting
SCN	1-Apr-2021	Public authorities, policy makers, technical personnel	32	National Meeting
SCN	24-Jun-2021	Public authorities, policy makers, technical personnel	4	Online meeting with personnel from the Municipality of Messini
SCN	06/2021 - 09/2021	Public authorities, policy makers, technical personnel	32	Municipality Workshops
SCN	17-Dec-2021	Public authorities, policy makers, technical personnel	16	National Meeting
SCN	26-May-2022	Public authorities, policy makers, technical personnel	22	National Meeting - Day 1
SCN	27-May-2022	Public authorities, policy makers, technical personnel	22	National Meeting - Day 2
SCN	18-Nov-2022	Public authorities, policy makers, technical personnel	21	National Meeting
SCN	26-Apr-2023	Public authorities, policy makers, technical personnel	17	National Meeting
e-think	23-Nov-2021	Why is strategic building stock and H&C	44	online

		planning essential for carbon neutrality?		
e-think	19-Jan-2022	How to derive a local Renovation Strategy	52	online
e-think	26-Jan-2022	Strategic Heating and Cooling Planning	43	online
e-think	26-Apr-2022	Hotmaps: The open-source mapping and planning tool for heating and cooling	18	online
e-think	21-Jun-2022	Stakeholder Engagement	35	online
e-think	10-Jan-2023	Financing Energy Efficiency and Renewable Energy	30	online
e-think	8-Mar-2023	Data Collection and Inventory for H&C planning	17	online
e-think	13-Mar-2023	Draft and use a Waste Heat Cadastre	16	online
e-think	28-Mar-2023	Replicable Solutions for Selected Building Archetypes	19	online
Energy Cities	28/09/2021	Making the EU climate neutral by 2050: how to translate climate neutrality into local strategies?	259	online
Energy Cities	12/10/2021	Cities going circular: the role of local authorities in avoiding, preventing and reducing the consumption of resources?	259	online
Energy Cities	26/10/2021	Local Climate Pact: how local authorities create their own COP 21?	259	online
Energy Cities	30/03/2022	Teaming up: how collaboration unlocks cities' climate action?	259	online
Energy Cities	15/06/2022	What emergency energy saving measures should my city take?	259	online
Energy Cities	4/10/2022	How do we make sufficiency desirable: changing cultures and organizations	259	online
Energy Cities	8/11/2022	Local ecological transition and jobs: accelerating green local economies	259	online
Energy Cities	1/12/2022	From vacant spaces to meanwhile spaces	259	online
Energy Cities	27/02/2023	New local compasses for territorial policies	259	online
Energy Cities	20/03/2023	Degrowth and the ecological limits of cities	259	online

271 people joined the project's LinkedIn page and hundreds more were reached through the consistent publication schedule which led to posts being liked, shared and commented on. The following table gives an overview of the different timeframes, the number of posts and the total number of followers gained.

Period ²	Number of new posts	Total number of followers
30 March 2021 - 7 June 2021	7	34
8 June 2021 - 21 November 2021	9	50
22 November 2021 - 31 May 2022	23	211
1 June 2022 - 22 November 2022	23	251
23 November 2022 - 20 June 2023	32	265
21 June 2023 - 26 July 2023	6	271
Total	100	271

² Each period represents the time between two project meetings; as such the number of months may vary from one period to the next. These periods have been used internally to report to partners on our progress.

56 people followed the project's Twitter account and hundreds more were reached through the consistent publication schedule which led to tweets being liked, retweeted and commented on.

Period ³	Number of new tweets	Total number of followers	Impressions ⁴
30 March 2021 - 7 June 2021	6	27	7429
8 June 2021 - 21 November 2021	8	35	12 029
22 November 2021 - 31 May 2022	22	45	12 826
1 June 2022 - 22 November 2022	21	51	1 240
23 November 2022 - 20 June 2023	25	56	686
21 June - 26 July 2023	4	56	83
Total	86	56	34 293

³ Each period represents the time between two project meetings; as such the number of months may vary from one period to the next. These periods have been used internally to report to partners on our progress.

⁴ An impression is the number of times a tweet appears to users in either their timeline or search results.

PATH2LC - Website - Key performance indicators from Matomo⁵

Between May 2021 (when the website was launched) and July 2023, we registered an average number of 81 unique visitors monthly.

	Unique visitors ⁶	Visits ⁷	Number of pages visited ⁸	Downloads on website	Exit page	Incoming links
2021						
MAY	36	74	321	0	https://path2lc.eu/	10
JUNE	113	252	1165	2	https://www.path2lc.eu/knowledge-base/	16
JULY	43	61	218	2	https://www.path2lc.eu/knowledge-base/	8
AUGUST	42	49	94	0	https://path2lc.eu/news-events/path2lc-online-talk-1-making-eu-climate-neutral-2050-how-translate-climate-neutrality-local-strategies/	13
SEPTEMBER	117	156	385	2	https://path2lc.eu/news-events/path2lc-online-talk-1-making-eu-climate-neutral-2050-how-translate-climate-neutrality-local-strategies/	42
OCTOBER	127	163	583	1	https://www.path2lc.eu/knowledge-base/	33
NOVEMBER	93	135	489	2	https://www.path2lc.eu/knowledge-base/	12
DECEMBER	125	206	746	13	https://www.path2lc.eu/knowledge-base/	22
2022						
JANUARY	103	169	367	6	https://www.path2lc.eu/knowledge-base/	21
FEBRUARY	73	91	148	2	https://www.path2lc.eu/knowledge-base/	19
MARCH	84	106	236	2	https://www.path2lc.eu/knowledge-base/	35

⁵ Matomo is a free and open-source web analytics application to track online visits to a website and displays reports on these visits for analysis.

⁶ Unique visitors are the number of unduplicated visitors to a website over the course of a specified time period.

⁷ This is the number of visits accounted for in a month, not considering different people visiting the website.

⁸ This data indicates the number of pages viewed in a month. Those might have been visited by different people, or some people might have visited a page more than once.

APRIL	52	76	153	2	https://www.path2lc.eu/knowledge-base/	11
MAY	117	164	389	8	https://path2lc.eu/news-events/p2p-learning-session-2-may-11th/	26
JUNE	73	92	298	3	https://www.path2lc.eu/knowledge-base/	12
JULY	41	55	142	3	https://www.path2lc.eu/knowledge-base/	9
AUGUST	69	77	186	3	https://www.path2lc.eu/knowledge-base/	7
SEPTEMBER	62	101	212	6	https://www.path2lc.eu/knowledge-base/	5
OCTOBER	91	124	233	4	https://www.path2lc.eu/knowledge-base/	9
NOVEMBER	93	116	227	8	https://www.path2lc.eu/knowledge-base/	12
DECEMBER	75	92	235	6	https://www.path2lc.eu/news-events/newsletter-4-december-2022/?edit	15
2023						
JANUARY	69	86	202	5	https://www.path2lc.eu/knowledge-base/	10
FEBRUARY	91	110	295	2	https://www.path2lc.eu/knowledge-base/	8
MARCH	83	100	306	7	https://www.path2lc.eu/knowledge-base/	11
APRIL	86	102	231	7	https://www.path2lc.eu/knowledge-base/	12
MAY	84	105	230	8	https://path2lc.eu/news-events/path2lc-final-project-meeting/	19
JUNE	104	148	416	11	https://www.path2lc.eu/knowledge-base/	21
JULY	60	76	150	13	https://path2lc.eu/news-events/path2lc-final-project-meeting/	17
AUGUST					END OF PROJECT	

PATH2LC - Newsletters

Key performance indicators from *Sugar CRM*⁹ and *Mailchimp*¹⁰.

Date	Subscriptions	Opening rates ¹¹	Bounced ¹²	Spam	Unsubscribed
2021					
JUNE	76	47%	unknown	1	
DECEMBER	64	33,90%	2		1
2022					
MAY	76	47,30%	2		
DECEMBER	108	34%	5		
2023					
AUGUST ¹³	108	<i>Will be sent out in a month</i>	<i>Will be sent out in a month</i>	<i>Will be sent out in a month</i>	<i>Will be sent out in a month</i>

⁹ *Sugar* was an open-source Customer relationship management (CRM) platform. It used to be Hespul's emailing platform. Its development is no longer sustained, which is why we switched to using *Mailchimp* in December 2021.

¹⁰ *Mailchimp* is an email and marketing automation platform which allows sending a large number of emails at once.

¹¹ The "opening rate" is the percentage of emails that have been opened. The somewhat low opening rate can be explained by the fact that some subscribed email addresses belong to former partners who have left their organizations. It is also due to the fact that some organizations send emails coming from *Mailchimp* directly to their spam folder. However, it should be noted that this does not mean that these partners did not receive and read the information: the newsletter was published on the project's website and on social media. We also promoted it at each project meeting to ensure that it was available to those who were interested.

¹² A bounced email is an email that could not be delivered.

¹³ A final newsletter will be sent out in late August 2023 to conclude the project. We therefore do not have the analysis yet but expect to send it to 108 email addresses.